

FOR IMMEDIATE RELEASE

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## WEB DESIGN SERVICE HAS FAST TURNAROUND, HARNESSSES THE POWER OF CROWDSOURCED PEER REVIEW

Designed.ly, based in Szczecin, Poland, announces the arrival of Beyond.Criticue.com, a web based provider of fast-turnaround, inexpensive, fully customized web sites. Beyond.Criticue leverages the power of its successful Criticue peer-review community to provide a cost-effective, complete web design service that answers buyer's needs for fully customized and user-tested web designs, combined with aggressive pricing and extremely rapid turnaround of web design projects.

Martin Bilski, CEO of Designed.ly, explains: "Criticue, our original product, provides a moderated peer review environment where intelligent reviews of web sites can be shared with the site authors. We noticed in talking with our users that they often wanted to use the input provided on Criticue, but then had to re-visit a lengthy, expensive, tedious web development process. We decided that we needed to create our own web design service that would help our Criticue friends realize the full potential of the helpful site reviews that they received through our service, without disrupting their own business plans."

Bilski continues: "Two key problems that we identified in the web design market are the high cost of the design process when a professional designer is involved, and the variable speed of building even reworked sites. At the same time, many of our Criticue users are startups with limited budgets and pressing time constraints. They need a working result now, and they need it to be reasonably priced."

Beyond.Criticue solves both the cost and the time problems with an innovative approach to web design. Customers of Beyond.Criticue can choose from a wide array of professionally designed web site layouts. Unlike theme marketplaces, however, Beyond.Criticue performs the full web site implementation in-house, without burdening the customer's staff. All the customer supplies is the copy and basic site layout and structure decisions. Beyond.Criticue has top web developers on hand to customize the back-end of the web site as necessary.

As Bilski says: "The result of our process is that a customer can expect to receive a working, 3 page web site in three business days, once the site specifics are frozen, for \$500. And, if we do not meet this timetable, the basic site is free to the customer."

Beyond.Criticue is now in beta and will be available starting on DD XXX, 2013. Check the site [Beyond.Criticue.Com](http://Beyond.Criticue.Com) or follow Beyond.Criticue on Twitter for detailed release information.

Designed.ly sp. o. o., the parent company of Criticue and Beyond.Criticue.com, is based at Chobolanska 29/4, 71-023 Szczecin, Poland.

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